

# 2023

# Prospectus

**A Global Community Of Lifelong  
Learners, Igniting The World's Genius**



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# WELCOME TO GENIUS GROUP

Welcome to Genius Group where we understand that learning is a lifelong journey. The most valuable thing we can do for our students is to personalise learning experiences that bring out their unique strengths and capabilities, igniting their Genius and fostering a love of learning and life, preparing students of all ages for the 21st century.

Our unique entrepreneurial curriculum and personalised learning pathways support students from 0 to 100+ years old.

***“Once you stop learning you start dying”***

**- Albert Einstein**

We have a dynamic global community of Learners, students and partners who live our lifelong learning for life philosophy. This prospectus guides you through the information you might need for each learning stage, sharing the opportunities available right now and exciting future developments.

Join our community. **Enrol**

Wherever you are in the world and whether young, old or in-between we welcome you to our ever expanding vibrant learning community where we understand that everyone is a Genius and we ignite that genius through our high-tech, high-touch learning methodology supported by our global edtech platform and local and global community of Educators, students and partners.



# OUR MISSION

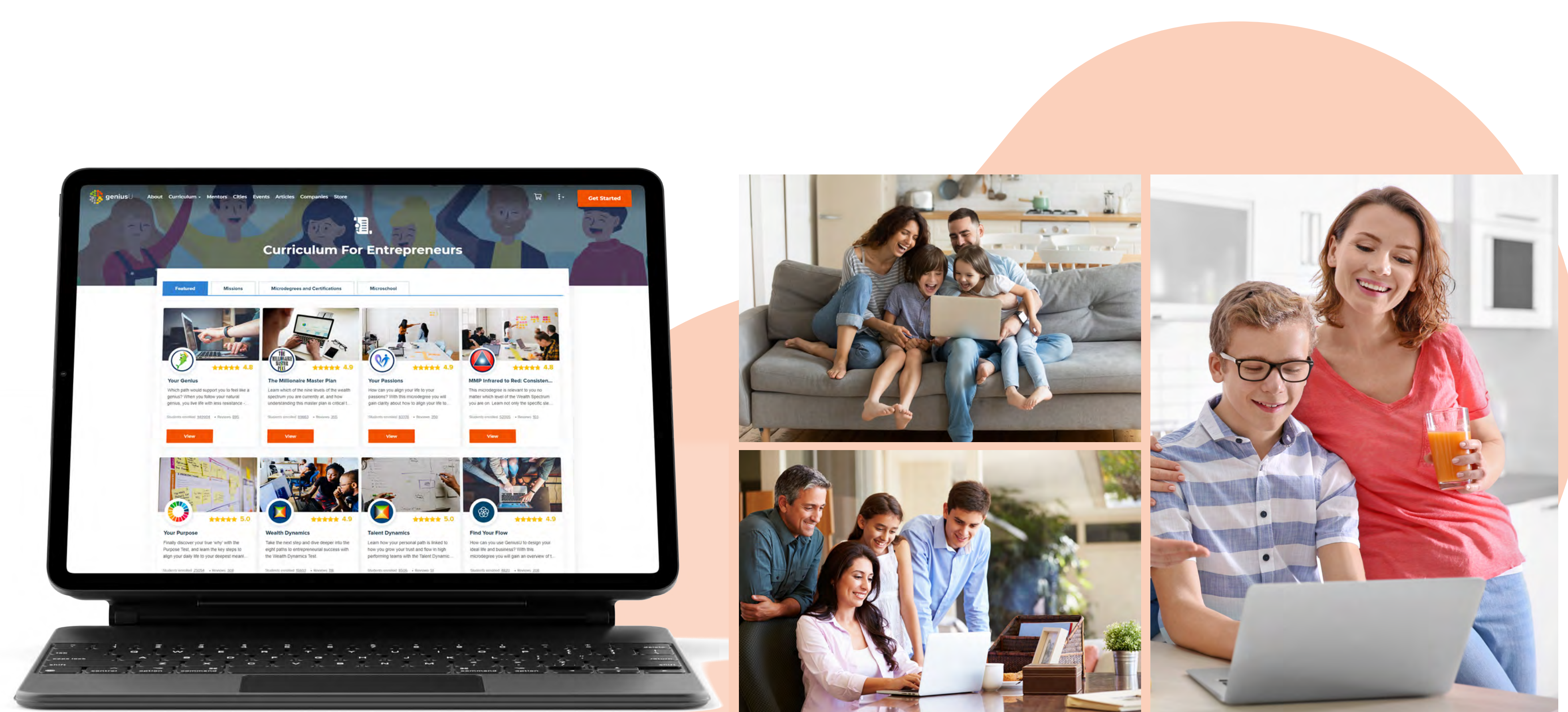
Our mission is to develop an entrepreneur education system that prepares students for the 21st century.

We believe that the current global education system is in need of a more relevant, upgraded, student-centered curriculum that is both high-tech and high-touch.

We believe that such a curriculum can be a force for good.

As Nelson Mandela said,

***“Education is the most powerful weapon which you can use to change the world.”***



Today, we believe that it is the entrepreneurs of the world who have the greatest power to trigger change.

We see Genius Group as the global community where the entrepreneur movement meets.



# THE GENIUS GROUP WAY

We are a global education movement that offers personalised learning pathways through our edtech platform and location based experiences that grow the entrepreneurial spirit and equip them for life through our Genius Learning Methodology.



## Our Curriculum

Covers the full lifelong learning journey from 0 to 100 years old in entrepreneur, investing and skills to prepare you for the 21st century.



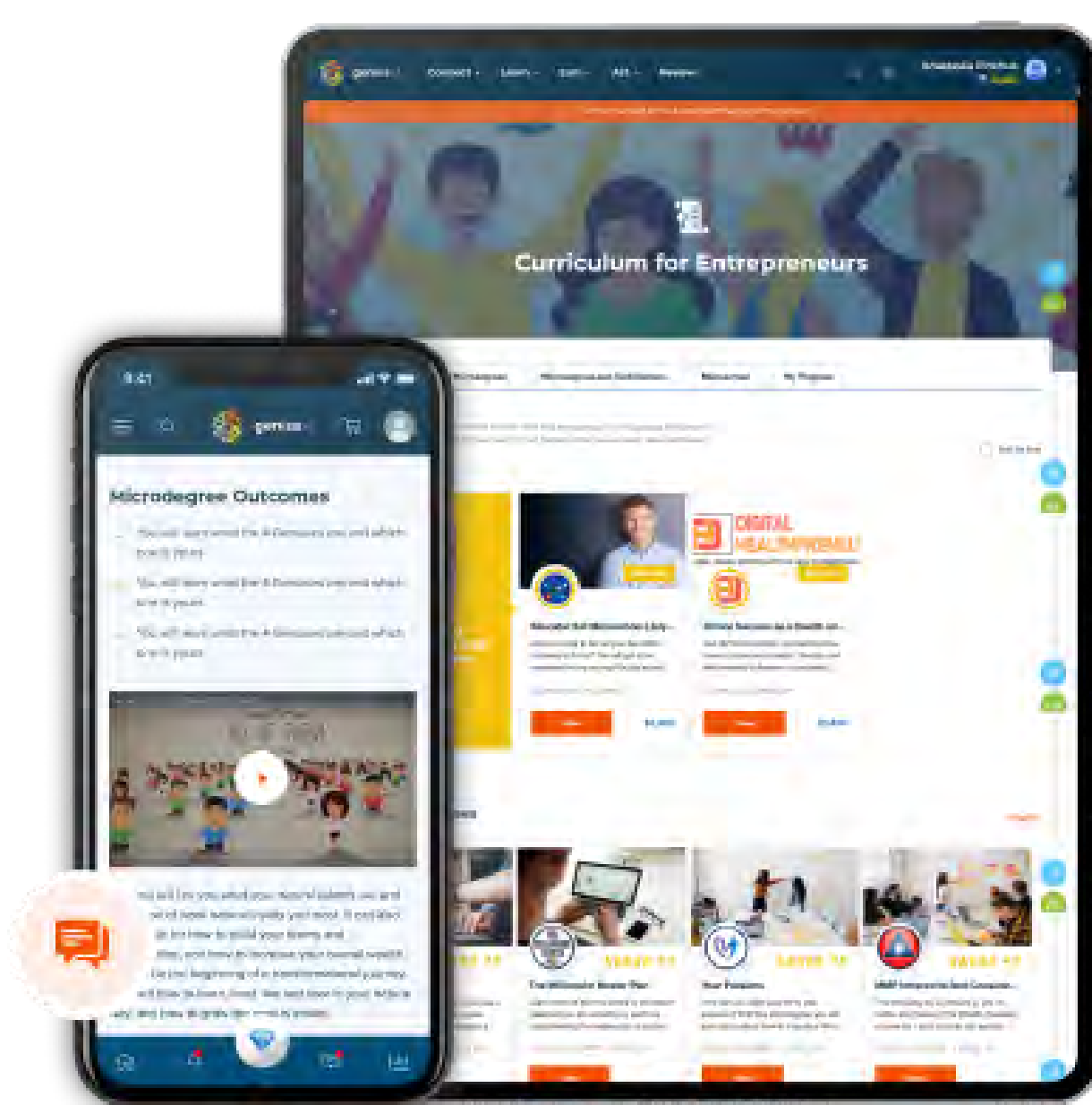
## Our Community

Includes over 4 million students in 200 countries, and over 12,500 faculty and community partners delivering world class learning around the world.



## Our Campuses

Range from schools to colleges to a full US accredited university, resorts, co-working and co-learning spaces. The calendar includes over 1,000 local events, online events and microdegrees on our edtech platform, GeniusU.



## Our Global Edtech Platform

Our platform enhances our real world experience in what we learn, where we learn and where we meet. Through blended learning experiences, with our combination of high-tech: high-touch experiences, where our students are able to connect with a global community of learners, mentors and local facilitators, making a world class education available to everyone everywhere.





# OUR GENIUS LEARNING METHODOLOGY

IT IS NOT WHAT OUR STUDENTS LEARN THAT SETS US APART, IT IS HOW THEY LEARN, OUR GENIUS METHODOLOGY CREATES LEARNERS

***“Education is not learning facts but  
the training of the mind to think”  
- Albert Einstein***

We define “entrepreneur education” as personalized discovery-based learning that leads to higher levels of self- awareness, self-mastery and self-expression. We believe this in turn develops leadership and entrepreneurial skills in which students can independently create value and “create a job” rather than being dependent on a system in which they need to “get a job”.

Many learning methodologies are based on “Pedagogy”. Our Genius learning methodology is based on “Andragogy”. This is an important difference, as the IPO Acquisitions that we have chosen also have a learning methodology of Andragogy. The definition of both are:

**Pedagogy:** This word is derived from the Greek words paidi (child) + ago (guide), and refers to the science and practice of teaching and guiding a child to achieve specific outcomes in their education.

**Andragogy:** This word is derived from the Greek words andras (man) + ago (guide) and refers to the science and practice of how adults (and children) develop self-directed learning to guide their own development.

Andragogy is already commonly adopted as a practice by children as well as adults when they learn computer games or new applications on the internet. It is also how children and adults develop skills they are interested in such as learning a new sport, musical instrument or language, and it is the same practice that self- employed individuals, business owners and entrepreneurs use to “learn by doing”.



# OUR 10 GENIUS PRINCIPLES AND PRACTICES

Our Genius learning methodology is based on ten Genius Principles and practices that we have found develop an environment of self-directed learning. GeniusU and our Genius curriculum are built on these ten principles.



## **Personalised Learning ignites the Genius**

Our curriculum is student centred and student led. Through following our 10 Genius principles and practices students develop a positive attitude to learning and dispositions for learning success such as resourcefulness, innovation and creation, growing the entrepreneurial spirit and the future ready, 21st century skills.



## **Challenge Based Courses make learning fun**

Students are more engaged when the learning experience is 'gamified' with the ability to compete for rewards and prizes. Our challenge based learning system makes learning fun, engaging, relevant and enables students to play to their strengths and excel in multiple intelligences.



## **Impact Focused Learning is empowering and grows confidence**

All courses on GeniusU are also purpose driven, with students defining their future vision early on in the pathway they choose, so that they can define why they are learning the skills or competencies that they are learning and how the learning will have a direct benefit to their future.

We also align the learning to global citizenship and each students' chosen purpose, where they choose what they want to make an impact on. This makes it easier for them to find the mentors and opportunities to work with, aligned to their purpose. We know that if we care about or are interested in something then we will be engaged in the experience, we will be intrinsically motivated to learn, with engagement and motivation learning happens.



## **Positive Credit System motivates learning**

Students are rewarded with digital credits called GEMs (Genius Entrepreneur Merits) for the actions that they take during their learning and for the courses and certifications that they complete. They are then able to redeem these GEMs for discounts and specials on further learning. This is another example of gamifying the learning experience, and we have found that this also increases student engagement rates and incentivizes them at the same time growing their confidence as they make a positive contribution to the community.



# OUR 10 GENIUS PRINCIPLES AND PRACTICES



## **Global Classroom uniting learners towards solving humanities problems**

We have found that the most engaged learning takes place when students and faculty are able to learn with other students and faculty from multiple countries at the same time. Our events and courses will often be attended by students from over 20 countries at the same time. We have also found the most effective and active learning takes place when we combine video tuition with global mentors (who address all students in all countries on a live course simultaneously), local hosts (who host students in a particular city or location during the breakout and feedback sessions) and mentors who can work with students one-to-one. This combination of guidance provides a high level of variety and engagement.



## **Leading Learners lead the way in their learning journey supported by our leading learner faculty**

Our edtech platform GeniusU is designed with a rating and recognition system that enable the best students, mentors and courses to be easily discoverable. The best student achievements and highest rated mentors are promoted via our GeniusU A.I. to the most relevant students, creating a personalised learning journey where education is evolving at the pace of the student led by recommendations and our trusted community.



## **Decentralized System keeping education relevant and up-to-date in rapidly changing times.**

Our edtech system and modular curriculum together with our real-time rating system ensure our curriculum remains up-to-date and student driven now and, into the future.



# OUR 10 GENIUS PRINCIPLES AND PRACTICES



**Inclusive Entry creating a more equitable education system where students are driven more by the rewards of success than fear of failure.**

Our high tech, high touch system gives all students access to the same world class education, ranging from free assessments and courses through to fully accredited certification and university degrees.

Students can progress to higher level programs including vocational certifications and university degrees based on achieving minimum proficiency levels as would be expected in traditional education institutions, with the support of mentors in the event that they require additional tuition and guidance.



**Life and Leadership skills, combining academic skills with life skills to develop leaders**

In addition to the academic skills that more traditional schools and universities focus on, our curriculum combines academic skills with life skills to develop leaders, global citizens and entrepreneurs. This equips our students with the financial, personal, interpersonal and future skills to succeed.

We believe this is an important responsibility of our education system and we have experienced a far higher demand for these skills from adult learners than additional academic skills.



**Lifelong learning serving our learners at every level of their lifelong learning journey**

Our lifelong learning system enables each student to progress through their chosen subjects and includes all ages from prep through to adult learning and corporate training.

***“The real process of education should be the process of learning to think through the application of real problems”***

**- John Dewey**



# OUR EDTECH PLATFORM

We believe we are the only global organisation developing a brand new accredited curriculum as an alternative to the current system.

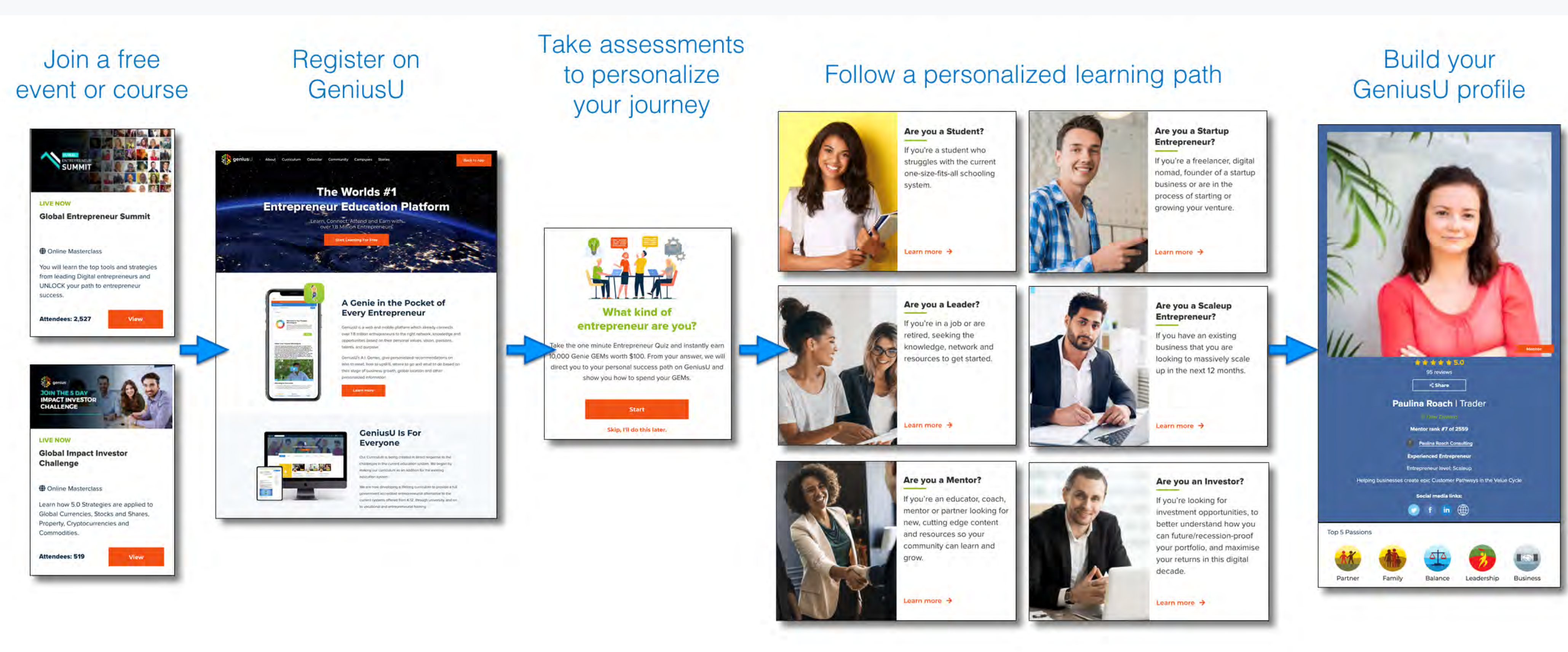
Where learning is meaningful, fun and engaging.

Our GeniusU platform includes assessment algorithms which provide us with intelligent data on each student's interests, learning level and social connections, supporting collaborative learning opportunities.

GeniusU's A.I. virtual assistant gives each student and faculty member, personalised recommendations on what courses to take, how to upskill, who to meet and where to go based on their step in the curriculum, their stage of business growth, global location and interests, together with their personal values, passions, talents and purpose.

## Our Learning Experience

On GeniusU our students join as free students and then progress to course and diploma students with their A.I. Genie guiding them on their personalized path. We plan to integrate this path for each stage of our Genius Curriculum.





# OUR C.L.E.A.R. PHILOSOPHY

Our students earn Genius Entrepreneur Merits (GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



An important additional element in our learning methodology is our “C.L.E.A.R. Philosophy”. This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

The reason that we believe that these five areas are so important in mastering self-directed learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

***“We do not learn from experience, we learn from reflecting on the experience”***  
**- John Dewey**



# OUR C.L.E.A.R. PHILOSOPHY

**CONNECT:** The first step we recommend students to take is to connect to the right mentors, students and community that align with their own passions and purpose. One of the best ways to master something new is to spend time with others who have already mastered it.

Each course and product on GeniusU has a circle (which is an online group with a discussion area, access to the course or product and a knowledge library to support students) and a way to connect to the students and mentors that can be of greatest benefit to support each student.

Genie recommends the best actions to take daily to connect, and students can explore the Connect Page to connect with the best circles, students, mentors and companies.

There are also circles for each city, country and industry on GeniusU, each managed by partners and mentors who have the tools to add new circles.

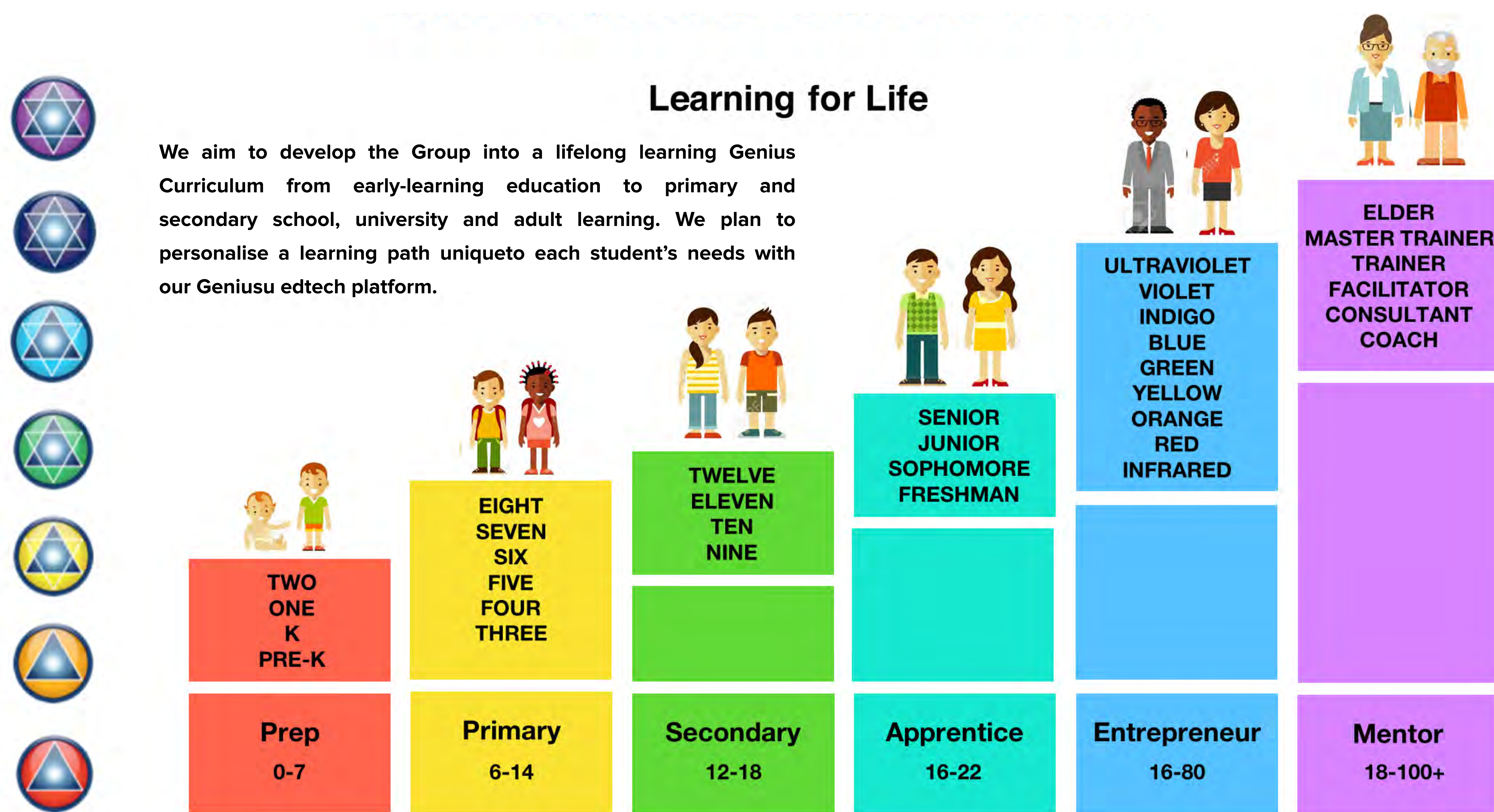
**LEARN:** The second step we recommend students to take once they have made the right connections is to take a learning step in the circle they are in or with the partners or mentors they have chosen. Genie recommends the best actions to take daily to learn based on courses in progress or new courses to take. Students can also explore the Learn Page to view all assessments, courses, events and articles.

**EARN:** The third step we recommend students to take is to earn either with GEMs or financially using their new-found resources of who they know and what they know. This may be leaving a review, connecting with new students or mentors, or sharing their learning. It may also be joining a partnership or apprenticeship with others in the community. Students can also explore the Earn Page to view all employment opportunities, partnerships, memberships and certifications.

**ACT:** The fourth step we recommend students to take is to put their learning into action. GeniusU operates as an active ecosystem in which many leaders, business owners and entrepreneurs find the talent, partners or investors they are seeking. Genie recommends the best actions to take based on the student. Students can also explore the Act Page to view all current joint venture or investment opportunities to take or challenges to join.

**REVIEW:** The fifth step we recommend students to take is to review the results of the previous four steps. This is at the core of our philosophy of learning by doing, with constant testing, measuring and reviewing. Genie recommends the items for the student to review based on the connections, learning, earning and action steps the student has taken. The student can also explore the Review Page to connect back to the CLEAR steps the student has taken previously.





## OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and “create a job” instead of needing to “get a job.” We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a lifelong curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.







## EARLY YEARS

A Journey of Discovery - Learning Through Play,  
as Albert Einstein said

***“Play is the highest form of research”***

The early years set the foundation for all future learning and success.

It is during this critical stage in our development that we form our beliefs about ourselves, others and the world around us and develop positive learning dispositions, learn how to learn and to understand about ourselves, our unique personality, interests and skills.

***“To be free is to be capable of thinking one’s own thoughts - not the thoughts merely of the body, or society, but thoughts generated by one’s deepest, most original, most essential spiritual self, one’s individuality”***

- Rudolf Steiner

Our play based curriculum and personalised learning methodology takes our students on a journey of discovery, following their curiosity and by leading their own learning our children develop positive learning dispositions such as persistence, resilience, creativity, leadership, imagination and critical thinking etc., growing their entrepreneurial spirit and love of learning and life.

Our curriculum is based on the 3 R’s,

**Respect for ourselves** (Self awareness / Emotional intelligence),

**Respect for each other** (Self expression in the social context / Social competence) and

**Respect for the environment** (the world around us)

***“The first duty of an educator, whether he is involved with the newborn infant or the older child, is to recognise the human personality of the young being and respect it.”***

- Maria Montessori



# PARENTS AS FIRST PARTNERS

At Genius School we recognise that parents are the first partners in their child's learning journey and as such we offer programs for parents that not only support parents in raising self aware young geniuses but also magnifies the joy of parenting.

Our programs include FREE courses and programmes including:

- **Understanding your Young Genius FREE** - 1 week micro course 20th to 25th March 2023. Discover your child's natural born Genius and promote a positive learning environment to grow their self awareness, confidence and growing social competence. **Enrol**

- **The Early Years Last Forever Microschool: \$297 *\*\*GEM discount applies***  
This is a two week micro school where you will learn: Learn why the early years are so important and what you can do to best support your child/ren. Understanding the child's unique temperament and setting realistic expectations of your child.

How to support each temperament type so that you grow your child's ability to self regulate and minimise challenging behaviours, growing their self awareness and self esteem. **Enrol**

- **Angel Guide Certification: \$1,500 *\*\*GEM discount applies***  
If you are a parent or would like to work with preschool children then this program is for you. We will teach you how to guide your child/ren to a greater understanding of themselves, this includes the Early Years Last Forever programme and includes strategies to support and grow your child's social and emotional wellbeing and to teach self regulation, promote autonomy and grow your child's self awareness and self esteem. You will be part of a supportive community of Educators and receive practical strategies and activities to support your child's learning and well being.

This is a must have for all parents and educators of pre school children, the Early Years provide the foundation for all future success and happiness.

**Enrol**





## SCHOOL STUDENTS 6 - 18 YEARS

Personalised, passion and purpose based education led by our own natural curiosity, developing critical thinking skills and igniting the entrepreneurial spirit.

As Albert Einstein said

***“I have no special talents, I am only passionately curious”***

Through all stages of the curriculum students learn at their own pace. As children transition from a play based curriculum, with ease and sensitivity children move to a more purposeful play a ‘project based’ approach to learning, where children embark on a journey of discovery as they explore their own interests, develop their talents and grow their capabilities.

As students graduate from primary to secondary they are embracing their entrepreneurial spirit and learning how their passion for learning, their individual genius, passions and purpose can be expressed through inquiry based projects and promotions in order to make a valuable contribution to society.

***"Education is not the filling of a pail,  
but the lighting of a fire."  
- William Butler Yeats***

As global citizens through our edtech platform our students connect with other students across the world and can learn collaboratively with students with similar interests, passions or learning goals, to be leading learners themselves developing their leadership capabilities and opportunities to grow their abilities to express their thoughts, ideas, projects and plans. Growing 21st century skills and solving real world problems our students are primed for success as they enter the world of business or academia.



# The programmes we have available right now

for our primary school children are primarily focussed at tweens and teens, they include:

- **FREE Teen Genius Quiz**

Discover your Genius. [Enrol](#)

- **FREE Passion Test**

Learning how to align your life with your passions. [Enrol](#)

- **FREE Purpose Test**

Discover your true 'why' and learn the key steps to align your life (and learning) to your deepest meaning and motivation. [Enrol](#)

- **FREE Teen Money Challenge**

In this money challenge, as a teen, you will learn that it is not how much you earn, but what you do with what you earn that makes the difference. [Enrol](#)

- **Teen Dynamics Profile Test *\*\*GEM discount applies***

Profile and debrief, or family dynamics profiling and debriefing with one of our Genius Educators. [Enrol](#)

- **Teen Dynamics Discovery call**

In this one hour virtual call you will understand your natural strengths, the smartest and easiest way that you learn and develop a personalized learning pathway that will help you navigate the schoolwork minefield. [Enrol](#)

- **Genius School Micro Camp (\$340) or free with sponsorship**

Our two-day Genius Camps, which are sponsored by companies and hosted by schools or virtually, for students to gain insights into their talents, passions and purpose. [Enrol](#)

- **Teen Quest: (\$295) *\*\*GEM discount applies***

This 2 week microschool helps students develop higher-order, design thinking and future ready skills to sustain their lifelong learning journey. [Enrol](#)

- **Young Entrepreneur Academy: (Junior class \$595) *\*\*GEM discount applies***

This is a two week virtual program to help your child build a business and learn leadership and entrepreneur skills used by the world's top entrepreneurs, as well as connect to a global community of like-minded young leaders. [Enrol](#)





**E-SQUARED EDUCATION  
ENTERPRISES** Established in 1994

## Coming in 2023

We are integrating E-square's student learning platform with GeniusU enabling our Genius Educators to access E-Square's courses. Making the following courses available globally, facilitated by our global community of Genius Educators. Micro Camps and courses - Facilitated by our Genius Educators either face to face in your location or school or virtually.

Coding for kids

Robotics - (include coding module)

App design

Game design

- **Young Entrepreneur Membership - \$900 per year**

With access to all Student Skills Microschools and scholarships and sponsorships to support certain students.

Plus through our E-Square Ed-U Options Academy. Our vocational and business college provides a wide range of occupational opportunities to study for anything from certificates, diplomas and short courses to full mentoring and certification programmes.

You have the flexibility to choose your level of membership, monthly or annual, and you can build your own programme according to your vocational needs.



# Coming Soon

- **E - Square Tertiary - Options 11 to 33 months \$221 Per month**

Students can choose from a variety of certification programmes for the two your diploma certifications, currently offered on site (South Africa only) or Online. Includes value added FREE assessments.

- **eCube E and online learning. We offer online learning**

Matric \$57 (South Africa only)

Microsoft \$57

Moodle \$57.

All three \$173

- **ePrivate Schools From \$13 per month for 10 to 12 months**

We offer basic educational programmes onsite (South Africa only) and online. Attend once a week for 8 months. Includes FREE computer literacy training and access to FREE online English, Mathematics, Sciences and Computing courses via the Purple Mash online platform.

- **eCube Microsoft \$214 Per course**

Each course is accredited with a Microsoft internationally recognized certificate.

- **E-Square Basics Foundational programmes**

**12 month programmes from \$91 per month**

For students up to grade 12 our foundational programmes prepare students for further education and training. Onsite or online study options in the following subjects:

Languages

Mathematics

Physical Sciences

Chemistry

Life Sciences

Geography

Accounting

History

Economics

Coding

**Includes FREE Microsoft Certification.**

- **E-Square Square Matric School - \$18 per month**

Part time courses offered in preparation for National Examinations. Students have access to free learning materials and support online, with onsite and online delivery of material through e Cube Online platform and mobile app.



# Coming Soon

- **eCube Matric Enrichment \$207 Per subject (Accredited by South African accredited bodies for formal National Examinations)**

We offer three pathways National Senior Certificate Amended Senior Certificate Enrichment programme for full time registered grade 12 candidates in South Africa and neighboring countries (online).

- **Financial literacy for Juniors**

Many young people do not know about money, nowadays they don't even get to handle money and money management and financial literacy is often not taught in schools, as a result children leave school with a total lack of understanding around how to grow their own wealth. Our fun Micro school builds your child's understand of how money works, building their financial literacy and understanding of how wealth is created.

The acquisition of E-Square is our first step towards developing a primary and secondary school curriculum. We will be developing this further to become a fully developed curriculum for students globally to progress to high school diploma level within Genius School.



# BECOME A CERTIFIED EDUCATOR

*“To improve schools we have to humanize them and make education personal to every student and teacher in the system”*

**- Sir Ken Robinson**



As a certified educator you will learn how to deliver child centred personalized learning experiences and earn revenue by Genius Guide

- **Become a certified Genius Guide \$1,500 *\*\*GEM discount applies***

Once certified you will know how to guide a young person towards their genius, uncover their passions and discover their purpose. Learn how to personalise learning experiences and help young people to understand their unique Genius and learning style. Includes a 12 months license as a Genius Guide with 6 Teen Dynamics tokens issued monthly.

To learn more [Enrol](#)

- **Genius Educator \$4,500 *\*\*GEM discount applies***

Spend a week in the luxurious Vision Villa resort in bali and learn how to earn revenue as an Edupreneur facilitating profile debriefs, micro camps and have the ability to put your own programmes and content on GeniusU as well as be paid to facilitate our programmes (subject to enrolment numbers and availability)

You will learn how to ignite the genius in young people and facilitate personalised learning experiences whilst developing the entrepreneurial spirit. This programme includes a 12 months Genius Educator licence with 6 Teen Dynamics tokens issued monthly as GEC membership and monthly mentorship calls.

To enrol [Enrol](#)





## GENIUS UNIVERSITY 16 - 22 YEARS

***“The most important attitude that can be formed is that of the desire to go on learning”***

**- John Dewey**

At Genius School we recognise that many academic programmes do not develop the entrepreneurial mindset and as a result students graduate to find they have the knowledge but do not have the ‘wisdom’ or skills to create their own jobs or opportunities leaving them heavily dependent on others to give them a job. They find that they are falling short, the years they have applied to study has left them bereft of the practical experience and entrepreneurial thinking that employers are looking for, as a result graduates often take on roles for which they are overqualified and under fulfilled.

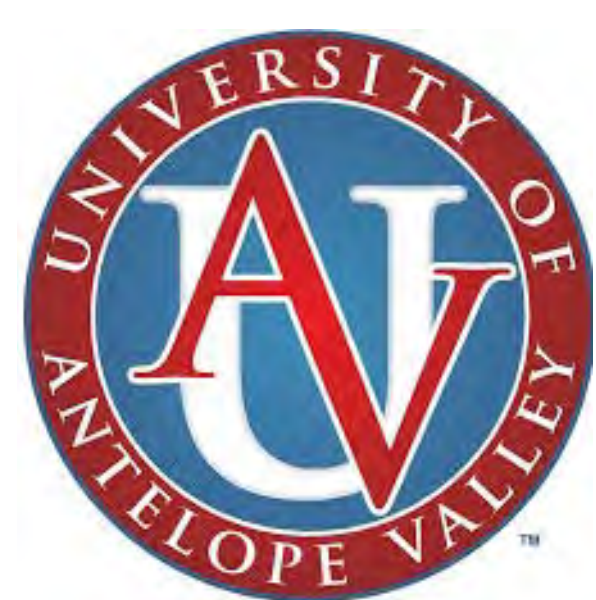
***“Entrepreneurship is about turning what excites you in life into capital, so that you can do more of it and move forward with it”***

**- Richard Branson**

We teach our students entrepreneurial skills alongside their academic skills, we grow their unique talents skills and the ability to solve global problems, turning them into opportunities for themselves, either through their chosen profession or their own business, accelerating their success as they make a valuable contribution to society

Our passion based approach to education ensures that all students grow their self-awareness and understand their unique Genius, passions and purpose and how to apply them to solving real world problems.





**UNIVERSITY OF**  
**Antelope Valley**

We are establishing the University of Antelope Valley (UAV) as our global centre for curriculum development, with a long term aspiration to expand the campus to include innovation labs, accelerator camps and courses delivered for all education stages of our lifelong learning curriculum.

## UAV currently offers the following programs

- **FREE Passion Test**

Learning how to align your life with your passions. Click here to take the Passion test.

**Enrol**

- **FREE Purpose Test**

Discover your true 'why' and learn the key steps to align your life (and learning) to your deepest meaning and motivation. Click here to take the Purpose test. **Enrol**

- **Genius Wealth Dynamics or Talent Dynamics test \$97 *\*\*GEM discount applies***

The Genius Wealth Dynamics or Talent Dynamics test is the world's leading profiling tool for intra & entrepreneurs. This test is designed to help you find out which of the eight wealth profiles is your natural path. **Enrol**

- **Basic CPR and Life Saving \$50 *\*\*GEM discount applies***

We should all know the basics of life saving skills, this course, especially with GEM discounts makes it accessible to all. **Enrol**

- **Genius Summit \$1 to \$50 *\*\*GEM discount applies***

Learn how to attract new customers, maximise profits and increase impact. Work from anywhere at our live virtual events.





We are offering certificate level, bachelor's level and master's level degree courses in subjects ranging from Business Management, Healthcare Management and Sports Management through to Psychology, Communications and Education.

The following programmes are available online:

- **Associate in business \$13,000 \*\**GEM Discount applies***

Graduates are prepared for entry level employment in management in positions such as business manager, assistant manager, or shift manager in retail, financial, professional or non-profit organizations. **Enrol**

- **Certificate in Medical billing and coding \$17,774 \*\**GEM Discount applies***

Medical Billing specialists ensure that patient records are accurate and that charges are properly submitted. The program introduces topics such as HIPAA, billing procedures, and claim processing. Graduates are prepared for entry level positions such as billing clerks and claims processors. **Enrol**

- **Medical Assistant certificate \$17,774 \*\**GEM Discount applies***

Medical assistants work directly with patients and assist in their care and well-being. If you're interested in pursuing opportunities in this rewarding profession, the medical assistant program can help you develop relevant skills and gain real-world experience. Hands-on medical assistant. **Enrol**

- **Culinary Arts and Restaurant Management certificate \$17,774 \*\**GEM Discount applies***

A certificate in culinary arts and restaurant management opens doors to careers in food service. Students study food preparation, menu planning and safety in a modern kitchen environment. Graduates are prepared for entry level employment as prep cooks, cooks, sous chefs, restaurant managers or chef. **Enrol**





- **Bachelor of Science in Psychology \$55,000 \*\*GEM Discount applies**

The program is designed to help build a solid foundation into the cognitive and affective processes that underlie human development and behavior. Students will study the application of psychological principles in both social and professional environments and learn the biological and behavioral aspects of psychology. Students will explore the influence gender and culture has on the psychology of individuals and groups. **Enrol**

- **Criminal Justice Degree 55,000 \*\*GEM Discount applies**

This program provides a broad review of the Criminal Justice system as well as a basic awareness of social and behavioral sciences. The upper-level courses include a focused study of the criminal justice system including principles of investigation, forensic specialties, and homeland security. Graduates are prepared for entry-level employment or career advancement in such professions as law enforcement, corrections, immigration, security services, and similar types of employment.

**Enrol**

- **Bachelor in Health and Fitness \$55,000 \*\*GEM Discount applies**

University of Antelope Valley's Health and Fitness Specialist degree program could be a great fit for you. UAV is seeking students who are passionate about helping others reach their health and fitness goals. This major provides students the knowledge, skills, and abilities to develop and conduct health and fitness programs in commercial, corporate, public, and private settings such as personal training and athletic performance facilities. **Enrol**





- **Next generation of Masters in Education" \$28,000 \*\**GEM Discount applies***

Our online MSED has the blend of a traditional graduate degree with lectures from incredible global experts in igniting the Genius in every student.

In addition, a trip to Bali (Indonesia) to learn how to humanize and personalise learning, create self-aware young Genius's, realize the true potential in our new generations, future ready education for future ready skills. **Enrol**

- **Master of Business Administration (MBA) \$28,000 \*\**GEM Discount applies***

Next generation of Masters of Business Administration.

Our online MBA has the blend of a traditional graduate business degree with lectures from incredible global experts in Entrepreneurship, Leadership, and wealth accumulation such as Property, Crypto, & Stock.

In addition, a trip to Bali (Indonesia) to develop your bold vision and Life Design, for what success and fulfillment looks like, your wealth, health, energy, relationships and social impact.

Learn how to manage your flow and identify your identity. Master your market and monetise your moment whilst building a process to test and measure to ensure ongoing improvement.

**Enrol**

- **Masters Degree \$28,000 \*\**GEM Discount applies***

12 to 24 month certified Masters from California Business School. Cutting edge content from top entrepreneur and investment leaders. **Enrol**





## GENIUS ACADEMY 18 - 100+

*“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”*  
- Alvin Toffler

## Entrepreneur Campus

Be part of the global entrepreneur movement! Here you will gain access to all you need to skyrocket your business, through events, masterclasses, mentoring programs and through connecting with like-minded community members who are experiencing the same growth as you.

Connect with our community members from each level of the business growth spectrum, post your questions and leverage their knowledge to learn how to systematically uncover and resolve every business problem you encounter so that you can overcome roadblocks and get on the path to massive business growth. [Enrol](#)

## Apprentice

We use the term “Apprentice” for students making the transition from high school to entrepreneurship or employment as we believe an important component in this transition is connecting to mentors and leaders in order to learn and earn during this period, whether the young adult is at college, university or directly entering into their vocation and career as an entrepreneur or leader

If you’re a freelancer, digital nomad, founder of a startup business or are in the process of starting or growing your venture then join our Start-up entrepreneur Campus. [Enrol](#)



# Here are the courses you can access right now

- **Entrepreneur Dynamics FREE**

Step into the new decade with Entrepreneur Dynamics, the No.1 agile leadership system for entrepreneurs. This Microdegree takes you through each step of Entrepreneur Dynamics, and how to apply the agile leadership principles in the system to your company and in your team. [Enrol](#)

- **Millionaire Master Plan FREE**

Learn which of the nine levels of the wealth spectrum you are currently at, and how understanding this master plan is critical to knowing the next step you will need to take in your entrepreneurial journey. [Enrol](#)

- **2020 Ready Accelerator FREE**

Get ready for the decade from 2020 to 2030, grow insight, income and impacts. [Enrol](#)

- **10 Times your Impact FREE**

Learn the steps to 10x your income and 10x your impact with the Impact Meter. Use these steps to play the World Game together with entrepreneurs around the world. This is a 14 day Microdegree that will show you how to use GeniusU to make a 10x impact! [Enrol](#)

- **5 Day \$50K Global Education Challenge FREE**

Join Roger James Hamilton, futurist, entrepreneur and founder of Genius Group, Daniel Priestly, founder of DENT global and best selling author and speaker, as they host the Global Education Challenge and reset, restructure and launch your Education 5.0 and Community 5.0 plan to navigate and strive in the digital decade. [Enrol](#)

- **Crisis Leadership Academy FREE**

This microdegree takes you through the 10-step plan that has been used by the teams in Genius Group to pivot from the product and services they were selling before the coronavirus crisis to the new digital products that they have since moved to. [Enrol](#)

- **5 day \$50k Global Entrepreneur Challenge FREE**

Learn 5 steps in 5 days to build your own digital business, post-pandemic, record numbers are quitting their jobs and following their purpose. The media call it the Great Resignation, we call it the great reignition which is creating a wave of opportunity for entrepreneur educators. Join us to surf this wave as GeniusU grows from 2.5 million to 4 million students. [Enrol](#)





- **Partner like a pro with GeniusU FREE**

On this Microdegree you will learn how to make the very most of your Mentor-level membership by using the higher level features of GeniusU to enhance your presence, grow your community, create unique content and generate revenues. [Enrol](#)

- **How to earn affiliate commissions on GeniusU FREE**

This is a great Microdegree if you are someone who just wants to make some additional revenues on the side, or if you want to create an entire affiliate marketing business or share GeniusU's content on other platforms and inspire others to join GeniusU. [Enrol](#)

- **Health Dynamics Microdegree FREE**

Health Dynamics is your personalized path to health. It is the world's first system that links your health (what naturally gets your body in flow), your wealth (what naturally gets your mind in flow) and your happiness (what naturally gets your spirit into flow).

This Microdegree is the first step that will show you why health problems occur, and how you can personalize your health. [Enrol](#)

- **Genius Entrepreneur Membership (GEM) FREE**

A personalised content stream, free learning tools and tests and recommendations from our A.I. Genie to get you connected to the best learning, connections and events.

- **Entrepreneur Dynamics Report \$97 *\*\*GEM Discount applies***

Online quiz to learn which of the eight natural entrepreneur paths you are best studied for, the role models to follow and team to build. [Enrol](#)

- **Global Summit Series *\*\*GEM Discount applies***

Lifelong Learning Summit (March)

Impact Investor Summit (June)

Global Entrepreneur Summit (September)

Global Impact Summit (December)

***“Live as it you were to die tomorrow, learn  
as if you were to live forever”  
- Mahatma Gandhi***



# Here are the courses you can access right now

- **Leadership 5.0 Microschool \$1,495 \*\*GEM Discount applies**

The Leadership 5.0 Microschool is a 4 week accelerator program that covers learning over four weeks, four subjects: Digital Strategy, Super-Teams, Exponential Growth and Financing, together with how to put a full Leadership 5.0 Plan together. [Enrol](#)

- **Genius Entrepreneur Metaversity \$970\*\*GEM Discount applies**

12 month mastermind and metaversity for entrepreneurs with expert mentors, skills workshops and global opportunities. [Enrol](#)

- **Community 5.0 Microschool \$1,495 \*\*GEM Discount applies**

The Community 5.0 Microschool is a 4 week accelerator program that covers learning over four weeks, four subjects: Community Building Strategies, Community Engagement and Growth, A.I. tools for Community Management, together with how to put a full Community 5.0 Plan together. [Enrol](#)

- **Health Dynamics Consultant \$1,500 USD \*\*GEM Discount applies**

Our online Health Dynamics Certified Consultants Course is perfect for you if you would like a fully developed health system that integrates with your existing business that can take your clients on a personalised pathway to health using proven systems. [Enrol](#)

- **Entrepreneur Dynamics Masters \$3,500 \*\*GEM Discount applies**

5 day virtual masters program to build their business plan and compete for \$50k in prizes, with world class mentors. [Enrol](#)

- **Entrepreneur Circle Mentoring \$18,000 \*\*GEM Discount applies**

12 month mentoring program for founders, CEO's and executives to build your business. At start up, scale up and corporate group level.

- **Digital Entrepreneur MBA \$28,000 \*\*GEM Discount applies**

12 month certified MBA from California School of Business. Cutting edge content from top entrepreneurs and thought leaders. [Enrol](#)





# Investor Campus

If you're looking for investment opportunities, want to learn more about your investment strategy options or to better understand how you can future/recession-proof your portfolio, and maximise your returns in this digital decade.

Then your first step is to join our Investor Campus, where you will connect with a community of investors, earn Genie Gems our GeniusU Crypto Currency and learn about the latest investment strategies and investment opportunities.

Join our Investor Campus. [Enrol](#)

- **Investor Genius Test FREE**

What strategy should you follow in your investments? When you follow your natural genius investing becomes a joy, when you follow your weakness everything becomes hard work. Take this two minute test to discover your natural Genius. [Enrol](#)

- **How to build a fortune through cryptocurrencies FREE**

Learn how to safely trade cryptocurrencies. Discover how to create cash flow and hugely increase your chance of financial freedom. [Enrol](#)

- **Unveiled: Protect Your Finances from the Hidden Threats FREE**

In this masterclass learn, how the money you are earning and hopefully saving...doesn't need to dwindle away but instead of going into the pockets of others, it should actually be the seed of your financial fortune? Learn how you can generate anywhere between 5% - 35% based on the different investment strategies. [Enrol](#)





- **Successful Real Estate Investing FREE**

How to work once, and get paid forever to gain enough monthly cash flow to replace your income from your job which means that you choose how you spend your time. How to buy real estate at wholesale prices making a profit from the day you buy and gain instant equity. [Enrol](#)

- **Wealth Creation Summit FREE**

Virtual Summit on 13th May 2023. Learn how to create 4 additional streams of income from 4 top wealth creation specialists.

- **Investor Dynamics Report \$97 *\*\*GEM Discount applies***

Online quiz to learn which of the eight natural investor paths you are best suited for, the role models to follow and team to build.

- **Genius Investor Network \$970 per annum *\*\*GEM Discount applies***

12 month mastermind and metaversity for investors, with expert mentors, skills workshops and global investment strategies.

- **Property Mastermind Accelerator \$2,416.37**

Virtual even on the 8th and 9th June 2023. The Mastermind Accelerator is an intensive workshop for investors seeking to aggressively build out their property portfolio over the next twelve months. [Enrol](#)

- **Investor Dynamics Masters \$3,500 *\*\*GEM Discount applies***

5 day virtual masters program to build your ideal portfolio and compete for \$50,000., in prizes, with world class mentors.

- **Investor Circle Mentoring \$18,000 *\*\*GEM Discount applies***

12 month mentoring program for investors in shares, crypto and property. At beginner, intermediate and advanced level.

- **Digital Investor MBA \$28,000 *\*\*GEM Discount applies***

12 month certified MBA from California Business School. Cutting edge content from top investment thought leaders.





## PARTNERSHIP OPPORTUNITIES

Become a partner and be trained as a Genius Educator to deliver courses and programmes in partnership with our Event Hosts and City Leaders.

The first step is to join our partner campus, where you can Connect with others, Learn from our products and service and Earn as a partner through one of our many opportunities. [Enrol](#)

### Faculty Partnerships - 3 Levels

- **Faculty Level 1 MENTOR \$1,500 *\*\*GEM Discount applies***

Be part of our faculty and the go-to mentor for your own chosen niche or industry to build an education business to drive revenue of \$40,000 to \$150,000 per annum. [Enrol](#)

- **Faculty Level 2 LEAD MENTOR \$1,5000 *\*\*GEM Discount applies***

Be part of our lead faculty and build your mentoring business with GeniusU's support to build an education business to drive revenue of \$150,000 to \$300,000 per annum. [Enrol](#)

- **Faculty Level 3 CURRICULUM PARTNER \$32,000 *\*\*GEM Discount applies***

Create content for our Genius curriculum as our curriculum partner to build your education business to drive revenue between \$300,000 and \$2,000,000 per annum. [Enrol](#)

- **Genius Partner \$50,000 *\*\*GEM Discount applies***

Integrate your product range fully into GeniusU with our full Partner Portal following the Genius Formula. By invitation only.





## Faculty Partners

- **Home based Angel Educator \$15,000 then an annual fee of \$1,500**

Earn revenue of up to \$70k pa. Become an Angel Educator and operate your own micro preschool, we provide you with the systems, process and training for you to run your own Home Based Education business, enabling you to earn revenue providing Early Years Care and Education for pre school children.

- **Passion test Consultant \$1,500 *\*\*GEM Discount applies***

This certification is for you if you have an existing coaching or consulting business, you know the value and importance of helping clients get clear about their passions and purpose, and you would like to be certified to offer the #1 tool used worldwide to discover passions and purpose.

**Enrol**

- **Health Dynamics Certified Consultant \$1,500 *\*\*GEM Discount applies***

Our online Health Dynamics Certified Consultants Course is perfect for you if you would like a fully developed health system that integrates with your existing business that can take your clients on a personalised pathway to health using proven systems. **Enrol**

- **iLab Mentor \$1,500 *\*\*GEM Discount applies***

Welcome to the future of mentors! We know you are here because you want to share your experience and knowledge with others, to shine a light, to guide, to catalyse change. And we are here to support you on that path, let's do it! **Enrol**





## Community Partners

- **Community Level 1 CITY HOST \$1,500 *\*\*GEM Discount applies***

Host city events and be the go-to event host for your city and community to build a community business between \$40,000 and \$150,000. **Enrol**

- **Community Level 2 CITY LEADER \$15,000 *\*\*GEM Discount applies***

Lead events in your city as a city leader to build your community business with GeniusU's support between \$150,000. and \$300,000 per annum. **Enrol**

- **Community Level 3 TRANSLATION PARTNER \$32,000 *\*\*GEM Discount applies***

Translate content for our Genius Curriculum as a translation partner to build a community business between \$300,000. and \$1,500,000 per annum. **Enrol**

- **Community Level 4 COUNTRY PARTNER \$32,000 *\*\*GEM Discount applies***

Build a full education business as a country partner with your own team of faculty and community partners. **Enrol**

- **Event Partner \$1,000 *\*\*GEM Discount applies***

Join as an Event Partner for our four Global Summits and receive 10 VIP tickets and brand coverage to all participants. **Enrol**

- **Venue Partnership**

Entrepreneur resorts has an organic growth plan with a mix of company owned and licensed venues. We are now in 3 countries with 5 locations and have developed the Genius Cafe , Genius Central and Genius Resort models, which we are expanding through regional license agreements. Earnings range between \$300,000 and \$1,500,000. **Enrol**

- **PIN Host Partnership \$10,000 For Two Years *\*\*GEM Discount applies***

Being a PIN host is for those who have achieved property investment success and are looking to grow their investments and build their credibility in their locality. We provide all the training you need to host your own PIN events. With the right connections and knowledge you attract more of the right investment opportunities at the same time as providing you with the opportunity to earn commissions and support the success of others in your community





If you would like more information, please visit us at:

**[geniusgroup.net](http://geniusgroup.net)**

or connect on

GENIUS SCHOOL **[school@geniusu.com](mailto:school@geniusu.com)**

GENIUS UNIVERSITY **[Geniusu.com](http://Geniusu.com)**

GENIUS ACADEMY **[Geniusu.com](http://Geniusu.com)**